For Immediate Release

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Media Advisory

MaliVai Washington Kids Foundation Continues 15 Year Anniversary Celebration with Golf & Tennis Gala!

Jacksonville, Fla. July 14, 2011- The Merrill Lynch/ Bank of America Golf & Tennis Gala represents MWKF's largest fundraising event of the year. This year, we expect this two-day event to be even larger as we continue the year-long celebration of our 15 Year Anniversary. The Gala brings together donors, supporters and friends to raise funds that directly benefit MWKF programs, services and initiatives. There will be a Tennis Pro-Am on Monday, Sept. 12th at the Deerwood Country Club followed by a cocktail reception, dinner and auction at the Sawgrass Marriott Resort & Spa in Ponte Vedra Beach. The Tennis Pro-Am consists of a fun round-robin with one celebrity on each team. During the gala dinner, 15 MWKF students will be recognized for their outstanding accomplishments in the classroom, on the tennis court and throughout the community. On Tuesday, Sept. 13th, the Golf Pro-Am will take place at Marsh Landing Country Club with a 9am shotgun start.

Our official Gala Raffle which is available for a $100 donation includes Grand Prizes of trips to the US Tennis Open in New York City, the PGA Championship in Kiawah Island, South Carolina, the Barnes & noble's innovative Nook and a sleek Ultra Flip Camera.

The MaliVai Washington Kids Foundation (MWKF) is a local, non-profit youth development organization which operates the TnT (tennis-n-Tutoring) afterschool program. The TnT program serves over 160 underserved youth in the community and provides FREE homework assistance, tennis lessons and life skills classes to youth in grades 1st-high school Monday-Friday. The mission of the MaliVai Washington Kids Foundation is to develop champions in classrooms, on tennis courts and throughout communities.

More information on the next page…

Media Opportunities & Photo Opps:

Tennis Pro-Am: Celebrity Group Shot (Approx. 8:15)
Throughout Pro-Am: Action shots and interviews
Gala dinner: Interviews with Celebrities from 6pm-7pm
Program: 8pm
Golf Pro-Am: Interviews with Celebrities from 8:15-9am or on course
9am Shotgun Start
Cart available for interviews throughout the course

When/Where:

Monday, September 12
Tennis Pro-Am
Deerwood country Club
8:00am-12pm

Monday, September 12
Cocktails/Dinner
Sawgrass Marriott of Ponte Vedra
5:45pm-9:30pm

Tuesday, September 13
Golf Pro-Am
Marsh Landing Country Club
9am Shotgun Start

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*For a list of confirmed celebrities, please contact Terri Florio.