

**MaliVai Washington Kids Foundation receives THE PLAYERS
Championship grant**
*Grant, to be delivered during the “Red Coat Ride Out”, part of THE PLAYERS “Giving
Back Month,” will provide additional academic services*

October 29, 2009, (Jacksonville, Fla.) – More than 150 1st-12th grade youth will now have additional academic support, thanks in part to a grant to the MaliVai Washington Kids Foundation from THE PLAYERS Championship. As part of THE PLAYERS “Giving Back Month,” the tournament’s past chairmen – the Red Coats – will deliver the funding on Monday, Nov. 2, to MWKF and 24 other First Coast charities during their “Red Coat Ride Out.”

Specifically, THE PLAYERS grant will go toward providing additional tutoring and homework assistance help including extended evening hours and Saturday morning. In addition to tutoring, FCAT and ACT/SAT prep classes will be offered.

The “Red Coat Ride Out” will arrive at the MaliVai Washington Youth Center (1096 West 6th Street) on Nov. 2 at approximately 3:45pm. to announce and present the grant. Terri Florio, Executive Director, and student representatives, will be on hand to represent MWKF.

“MWKF really appreciates the support of THE PLAYERS Championship. The community supports us through ticket sales and volunteering, which makes this contribution possible,” said MaliVai Washington, MWKF Founder. “This grant will help us to vastly increase our intensive academic program in Durkeeville, an impoverished area of Jacksonville’s northside.”

The mission of the MaliVai Washington Kids Foundation is to develop champions in classrooms, on tennis courts, and throughout communities. After school and summer camp youth development programs are provided to more than 200 children annually, along with additional tennis programs for thousands of youth.

About THE PLAYERS and charity:

THE PLAYERS Championship contributes to a diverse group of charities throughout Northeast Florida, living by the PGA TOUR’s mission to give back to the communities in which it plays. Since 1977, when THE PLAYERS moved to Ponte Vedra, more than \$31 million has been contributed to Northeast Florida charities, ranging from health care to youth and education to human services. This effort continues to prove that golf is the official sport of giving back. UBS, PricewaterhouseCoopers and JELD-WEN are the exclusive Proud Partners of THE PLAYERS. For more information, visit www.PGATOUR.com/THEPLAYERS.

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