**For Immediate Release**

**Contact:** Ashley Strickland
**Phone:** (904) 359-KIDS (5437)
**Email:** Ashley@malwashington.com

# Media Advisory

## Comcast Donates $15,000 through Comcast Community Investment Grant

### Elected Officials Join MaliVai Washington & Comcast Volunteers for "Cat in the Hat" Youth Literacy Activity

**Jacksonville, Fla., January 25, 2011-** Comcast has donated $15,000 to the MaliVai Washington Kids Foundation to fund a new component of their TnT afterschool program. The gift will provide a comprehensive academic enrichment program for K-2 as part of the TnT afterschool program. Comcast employees along with several elected officials will be joining MaliVai Washington at the MWKF this Friday to read Dr. Seuss's famous book, The Cat in the Hat, and reinforce sight words. The activity is part of MWKF's Volunteer Book Club. Each Friday, local volunteers read their favorite childhood books to a group of bubbly Kindergarten, 1st and 2nd graders enrolled in TLC (The Learning Center) at the Foundation. Comcast employees have planned several fun, unique learning activities to help students listen and spot important sight words. The event will be interactive and entertaining. Elected officials slated to join include Florida Representatives Mia Jones and Reggie Fulwood, Senator Tony Hill, Councilman Warren Jones, and MWKF Founder MaliVai Washington.

Comcast has a longstanding relationship with the MaliVai Washington Kids Foundation. The Cat in the Hat program is just one of the many literacy and mentoring opportunities that are provided through their *Comcast Community Investment Grant* program. Comcast has performed past community service projects with MWKF, including Comcast Cares Day in April 2010, where 200 employees assisted with MWKF's Spring Play Day, landscaped the grounds and spruced up the MaliVai Washington Youth Center.

MWKF is a local non-profit youth development organization which operates the TnT (Tennis-n-Tutoring) afterschool program. During fall 2010, MWKF expanded its program to include Kindergarten students and formed The Learning Center (TLC) as part of TnT. The TnT & TLC programs collectively serve over 160 at-risk youth in the community and provide FREE homework assistance, tennis lessons and life skills classes to students five days a week. MWKF also offers competitive tennis programs, a summer camp, community partnerships and outreach programs. This year marks the 15th anniversary of the MaliVai Washington Kids Foundation.

**When:** Friday, January 28, 2011

**Time:** 3:30pm-4:30pm

**Who:** Elected officials expected to join are Florida House Representatives Mia Jones and Reggie Fullwood, Senator Tony Hill, Councilman Warren Jones and MaliVai Washington.

**Where:** MaliVai Washington Youth Center
1096 W. 6th Street Jacksonville, FL 32209

The mission of the MaliVai Washington Kids Foundation is to develop champions in classrooms, on tennis courts and throughout communities.