

April 22, 2011



Press Release

Local Community Leader, MaliVai Washington is invited to the White House for Special Easter Egg Roll Program!

Jacksonville, FL --Local community leader and advocate, MaliVai Washington, has been personally invited to the 2011 White House Easter Egg Roll Program that will kick off Monday, April 25, 2011. The Easter Egg Roll serves as the largest public event at the White House and is held annually. The event will be held on the South Lawn and will feature several activities ranging from music and games to physical activities and storybook readers. This year's Egg Roll has incorporated a different spin by adding more physical activities to the itinerary. The event's new theme, "Get Up and Go" strives to promote healthy and active living among America's youth. Several sports professionals were personally invited to the White House to participate in the scheduled activities and to bring more awareness to healthy living among youth. MaliVai Washington will join tennis professionals such as Brian Vahaly, Chris Evert, Patrick McEnroe and others to share their love of the sport. The Egg Roll serves as a central part of First Lady's *Let's Move!* initiative, which is a national effort to combat childhood obesity. MaliVai said this of his special invitation to the White House, "It was a great honor to have received the invitation from President Obama and the First Lady. I'm excited to participate in an event that has been a part of each US President's administration since the 1800s. I think it's great that the First Lady has such a huge passion for combating childhood obesity and getting America fit. I don't know if I'll have the chance to meet the First Family, but if I am granted the opportunity, I would stress the importance of investing in our youth as well as afterschool programs."

The MaliVai Washington Kids Foundation celebrates its 15 Year Anniversary this year. MWKF offers hope and opportunities to urban core youth enrolled in its TnT (Tennis-n-Tutoring) afterschool program. The mission of MWKF is to develop champions in classrooms, on tennis courts and throughout communities.

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