

# Champions for Children Gala Sponsorship Opportunities

Presented by *Florida Blue* 

Thursday, Oct. 17 or 24, 2024\*  
6-9pm Florida Blue Conference Center



**MaliVai Washington**  
YOUTH FOUNDATION

MaliVai Washington Youth Foundation's annual fundraising event invites 300+ community, business and thought leaders together to rally around our mission to develop champions in classrooms, on tennis courts and throughout communities!

For the past 28 years, our Foundation has been dedicated to inspiring and empowering Jacksonville's most vulnerable youth.

Our location in Health Zone 1 means that our students face some of the city's highest rates of poverty, unemployment, teen pregnancy/STDs, juvenile crime, and homicide. Despite these challenges, our students choose to embrace HOPE for a brighter future, and our program is committed to helping them achieve their goals. We work tirelessly to provide the resources and support they need to succeed, and we are humbled to see them thrive and overcome adversity.

**Please lend your support today. Kindly review our sponsorship opportunities on the next pages.**

\*Date depends on Jaguars schedule

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## Champions for Children Gala Platinum Sponsorship Opportunities: \$12,500

Position yourself as a cornerstone supporter of our mission with Platinum Level Sponsorship. Your commitment not only makes a significant impact on the event but also empowers positive change in the lives of countless Jacksonville youth. This premier level offers unparalleled visibility, solidifying your role as a champion for youth development.

### All Platinum Sponsors Receive:

- Sponsorship of one of the events below, including the additional benefits listed
- 2 tables (16 seats) in premier seating
- 1 scholarship student guest at each table
- Prominent logo placement on event promotional materials
- Logo inclusion on event website and media releases
- Shout-outs and mentions on MWYF's social media channels
- 1 dedicated social post highlighting the sponsor's involvement
- Full page ad in the digital event program
- 1 event slideshow ad
- 1 banner spot at MWYF for the year (banner provided by sponsor)
- Special mention during opening or closing ceremonies
- Photo opportunities with Mal & students
- Exposure to a diverse audience of leaders, professionals and changemakers

## Choose Your Platinum Event Below Based on Availability!!

### Live Auction Event Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Prominent name/logo recognition in sponsored event title
- Opportunity to introduce your event via video
- Opportunity to help spot winners from the stage with the auctioneer

### Heads or Tails Event Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Prominent name/logo recognition in sponsored event title
- Opportunity to introduce your event via video
- Opportunity to be on stage and help spot the Heads or Tails winner as well as pass them the prize

### Grab Bag Event Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Prominent name/logo recognition in sponsored event title
- Opportunity to introduce your event via video
- Opportunity to provide branded merchandise or promotional items for the grab bags

### Automotive Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Recognition as the "Official Automotive Sponsor" in event marketing and communications
- Dedicated exhibition space to showcase 1-2 of your latest vehicles or automotive products
- Opportunity to host interactive displays or demonstrations
- Opportunity to provide automotive discount voucher to all attendees

### Guest Speaker Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Opportunity to have the guest speaker sit at your table
- Opportunity to introduce the guest speaker at the event via video
- Photo opportunities with Mal, special guest and students

### Silent Auction Sponsor

\*additional benefits for this Platinum Sponsorship listed below\*

- Recognition as the Silent Auction Sponsor throughout the event
- Opportunity to provide branded merchandise or promotional items to be distributed at silent auction checkout

## Champions for Children Gala Gold Sponsorship Opportunities \$7,500



Illuminate your brand's commitment to meaningful change by opting for Gold Level Sponsorship. Your support ensures crucial resources for youth development, reflecting your dedication to making a lasting impact. This level provides substantial visibility, establishing your brand as a guiding force in fostering positive change.

### Gold Sponsors Receive:

- 1 table (8 seats) in premier seating
- 1 scholarship student guest at your table
- Prominent logo placement on event promotional materials
- Logo inclusion on event website and media releases
- Shout-outs and mentions on MWYF social media channels
- Full page ad in the digital event program
- 1 event slideshow ad
- General mention during opening or closing ceremonies
- Exposure to a diverse audience of leaders, professionals and changemakers

## Champions for Children Gala Silver Sponsorship Opportunities \$6,000



Illuminate your brand's commitment to meaningful change by opting for Gold Level Sponsorship. Your support ensures crucial resources for youth development, reflecting your dedication to making a lasting impact. This level provides substantial visibility, establishing your brand as a guiding force in fostering positive change.

### Silver Sponsors Receive:

- 1 table (8 seats) at Gala
- 1 scholarship student guest at your table
- Name/logo recognition in the program, slideshow and gala webpage
- 1 social media shoutout
- Half page digital program ad
- Exposure to a diverse audience of leaders, professionals and changemakers

## Champions for Children Gala Bronze Sponsorship Opportunities \$4,000



Become a fundamental part of our mission with Bronze Level Sponsorship. Your support acts as a vital building block, contributing to the foundation of youth development initiatives. While at the entry level, this sponsorship still provides valuable visibility, expressing your commitment to positive change in the community.

### Bronze Sponsors Receive:

- 1 table (8 seats) at Gala
- Name/logo recognition in the program, slideshow and gala webpage
- 1 social media shoutout
- Quarter page digital program ad
- Exposure to a diverse audience of leaders, professionals and changemakers



## Champions for Children Gala Partner Opportunities



Embrace a powerful role as a Gala Partner, supporting our mission as a dedicated underwriter. Your commitment serves as the cornerstone of our initiatives, providing essential resources for youth development and fostering positive change. Your brand, as a Partner Sponsor, enjoys prominent visibility, illuminating your dedication to impactful and meaningful transformation within our community.

### All Gala Partners Receive:

- Prominent logo placement on event promotional materials
- Recognition on event website and media releases
- Shout-outs and mentions on MWYF media channels
- Half page ad in the digital event program
- 1 event slideshow ad

### Choose Your Partnership Title Below Based on Availability!!

#### Student Partner- \$5,000

Sponsor the gala attendance for our scholarship winners, ensuring a memorable night!

- Support the attendance of 15+ scholarship winners at the gala
- Logo placement on student business cards
- Receive a photo of Mal with the sponsored students

#### Parent's Table Partner- \$5,000

Offer a table to the parents of our scholarship winners and ensure they have an unforgettable experience.

- Offer a table (10 seats) to the parents of the scholarship winners at the gala
- Receive a photo of Mal with the sponsored family table

#### Valet Parking Partner- \$5,000

Sponsor our silent auction and contribute to raising an extra \$20,000 for the foundation.

- Opportunity to provide branded merchandize for the valet to place inside vehicles
- Opportunity to provide signage at the valet drop

#### Dinner Partner- \$10,000

Be the anchor of an unforgettable evening by underwriting the Dinner, where your support ensures a culinary experience that complements the warmth of shared conversations and celebratory moments.

- 1 banner spot at MWYF for the year (provided by sponsor)
- Special mention during opening ceremony
- Full page ad in digital program

#### Cocktail Hour Partner- \$5,000

Elevate the ambiance of the event by underwriting the Cocktail Hour, where your support sets the stage for an evening of networking, connection, and celebration.

- Opportunity to provide tent cards at the bar

***Want to underwrite one of these amazing opportunities and also attend the event?***

***Call us at 904-359-5437 to add a table!***